



VETCON



VETERAN BUSINESS
CONFERENCE

26



VETERAN BUSINESS
AWARDS

THE NATIONAL GATHERING OF VETERAN BUSINESS

Conference by day.
Awards by night.
Community throughout.

A flagship event celebrating leadership, excellence, and impact within the Veteran Business Community.

FRIDAY **09 JULY 2026**

Attendance capped at **250** curated participants.



Sydney | Commonwealth
Bank Building, Darling Park

WHAT IS VETCON26

WHY DOES IT MATTER?

About **VetCon26**

VetCon26 is the national gathering of the Veteran Business Community – those who served in uniform and now lead in business, alongside the broader military community and trusted supporters.

It is deliberately designed as a conference-first event:

- Professional development by day through keynote speakers and specialist workshops
- Formal recognition by night through the Veteran Business Awards

VetCon26 prioritises quality, trust, and meaningful connection.

This is not a mass conference or trade expo – it is a curated, high-trust room.

WHY SPONSOR VETCON26

Sponsoring VetCon26 positions your organisation as a **genuine supporter of veteran-owned business**, with direct access to a trusted and engaged audience.

What makes VetCon26 different:

- Veteran business owners and founders
- Senior stakeholders across government, industry, and the veteran ecosystem

Sponsor value:

- Authentic ESG and community alignment
- Direct engagement with decision-makers
- Visibility across learning and recognition

This is not about logo volume — it's about credibility and access.

Support Now!

[Click to Payment](#)

VetCon26 Format

* **Veteran Business Conference**

1000h – 1600h

- **Main plenary with keynote speakers**
- **Two specialist breakout rooms delivering practical, applied guidance**
- **Networking. Connecting. Building partnerships.**

* **Veteran Business Awards**

1800h – 2100h

- **Formal, MC-led ceremony**
- **Recognition of leadership, business excellence, and community impact**
- **17 Awards**

Sponsors can engage across **both capability-building** and **celebration.**

SPONSORSHIP OVERVIEW

Sponsorship opportunities are limited and tiered to preserve impact and exclusivity.



LEVEL	AVAILABILITY	KEY POSITIONING
PLATINUM	Secured	Principal Naming Partner
GOLD	2 Only	Premium Strategic Partners
SILVER	Only 8 Remaining	Category Partners
BRONZE	Only 10 Remaining	Supporting Partners



Commonwealth
Bank

PLATINUM PARTNER

Platinum Partner

Limited to One (1) only

- Branding right to the entire event (Conference + Awards)
- Branding rights to the main plenary hall
- Naming rights to one Premier Leadership Award
- Naming rights to one Conference Breakout Room
- 10 complimentary tickets (premium seating)
- 5 sourcing requests via the BenchOn VBC Industry Portal
- Premier expo space and digital recognition
- Award presentation opportunity
- Dedicated landing page

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SECURED!

Gold Partner

Limited to Two (2) Only

- Naming rights to one Premier Leadership Award
- Naming rights to one Conference Breakout Room
- 10 complimentary tickets (premium seating)
- 5 sourcing requests via the BenchOn VBC Industry Portal
- Premier expo space and digital recognition
- Award presentation opportunity
- Dedicated landing page

\$20,000

Gold partners sit alongside the Platinum Partner as core strategic supporters.

Silver Partner

Only 8 Remaining

- Naming rights to a Veteran Business Awards category
- 5 complimentary event tickets
- 2 sourcing requests on BenchOn VBC Industry Portal
- Digital and on-site recognition
- 3x3 Exhibition space available
- Prime expo positioning

\$10,000

Aligned to Industry, Innovation, and Community awards.

Bronze Partner

Only 10 Remaining

- 2 complimentary tickets
- Guaranteed expo access
- Digital and on-site recognition
- Pop-up banner exhibition space

\$2,000

Entry-level support with meaningful engagement and exposure.

GOVERNANCE & INTEGRITY

To protect credibility:

- Sponsorship does not influence judging
- Sponsors cannot be nominees in sponsored categories
- All partnerships approved by the Event Director

NEXT STEPS

Sponsorship opportunities are **limited** and **curated**.
To request a confidential sponsorship discussion:

peter@veteranbc.com or booking in a meeting [here](#)

**READY TO SECURE YOUR
SPONSORSHIP?**

[CLICK HERE](#)

VETCON26 SPONSORSHIP TEAM
VETERAN BUSINESS COMMUNITY

**Be part of the room where veteran
business leadership comes together.**